

dependencies to strenghts

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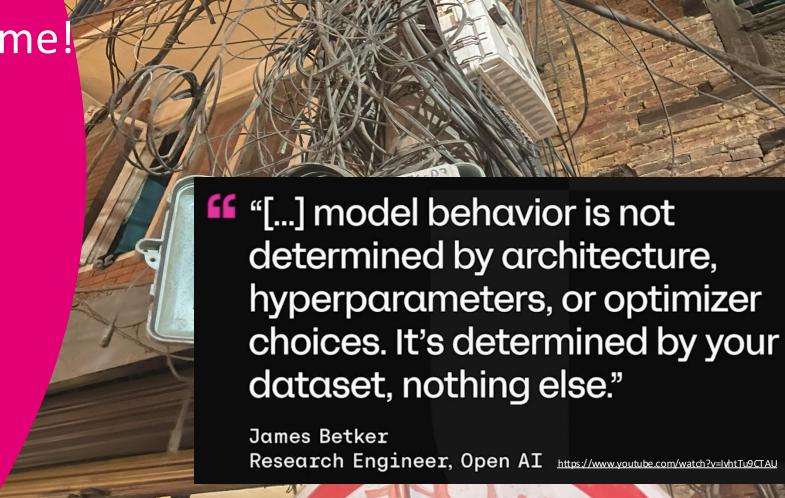


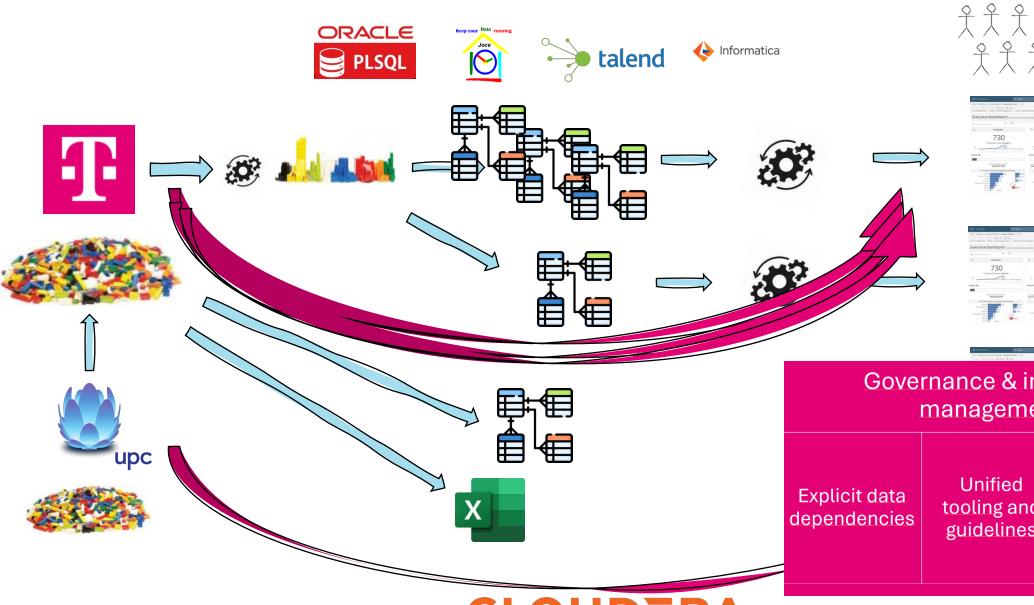


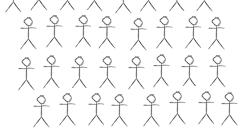


business grows (merger) demand for data grows methodology and tooling changes

- Missing lineage
- Missing semantics
- Missing collaboration
- High lead times
- Limited quality







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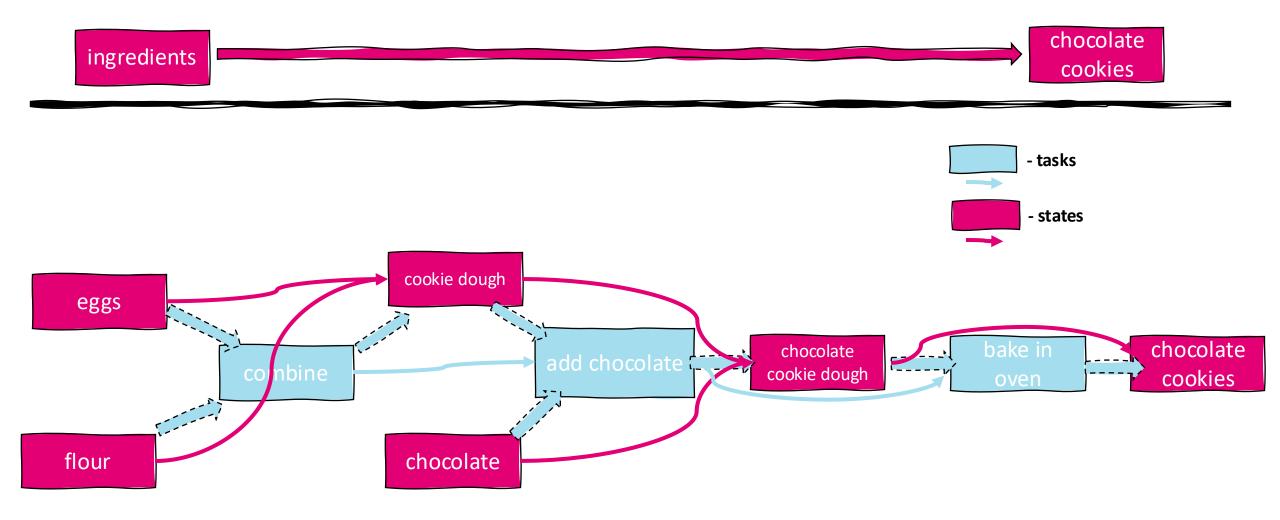


Governance & interface management

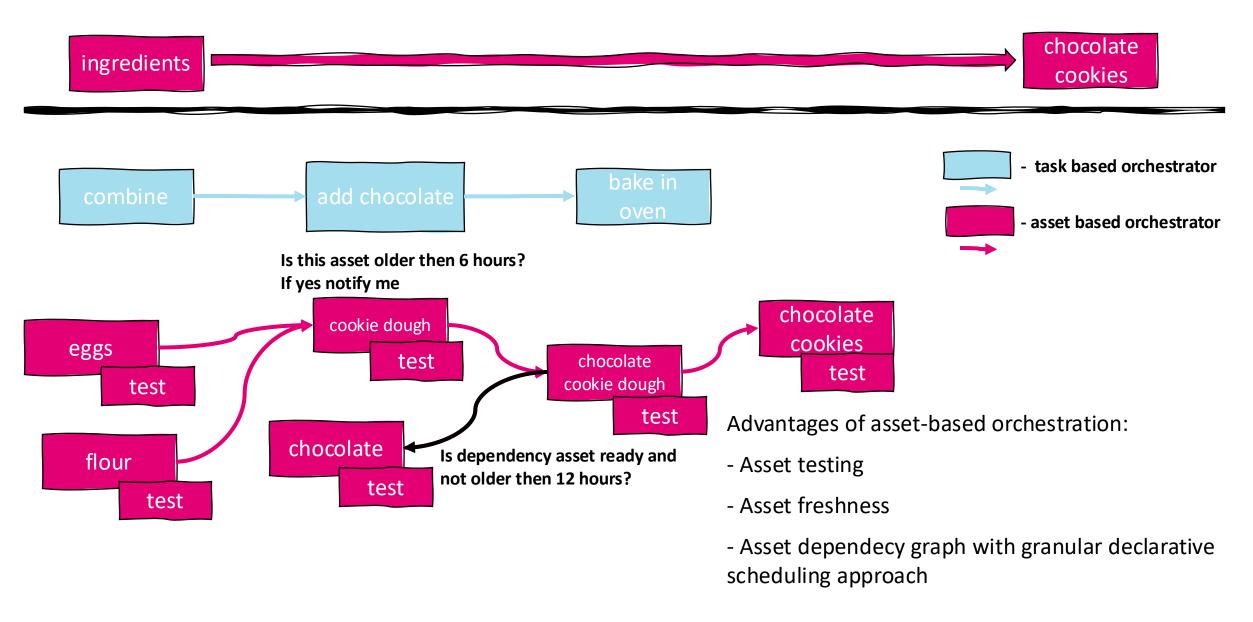
tooling and guidelines

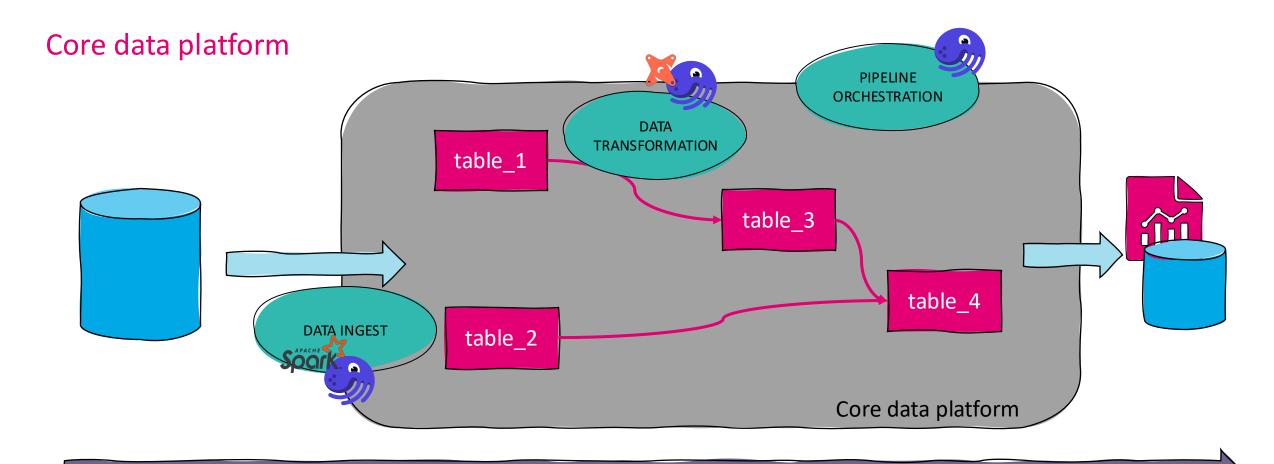
Breaking down tool silos

Asset and Task based orchestration: Chocolate cookie example



Asset based orchestration





Source data:

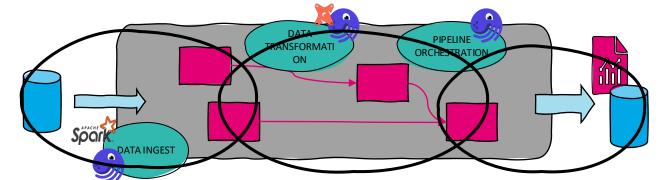
Time / Data readiness

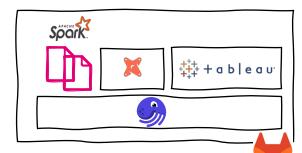
- Kafka
- Files
- Database systems

Understanding tool silos

What should i do to get E2E reporting use case done?















































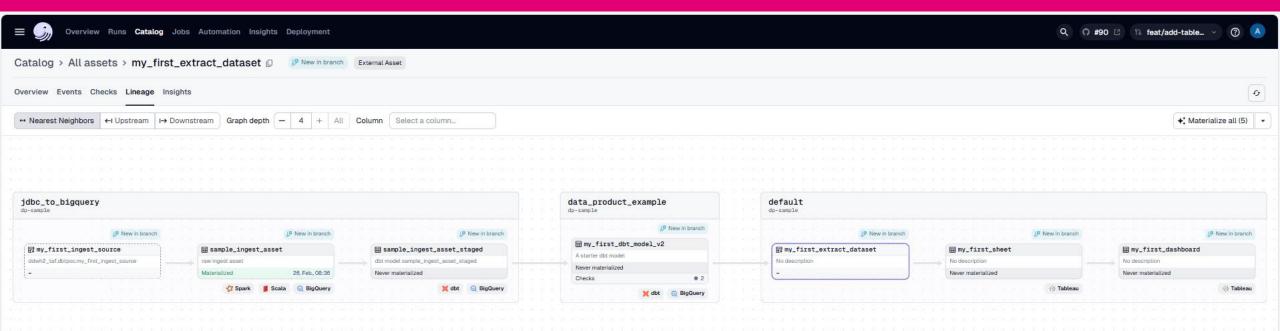




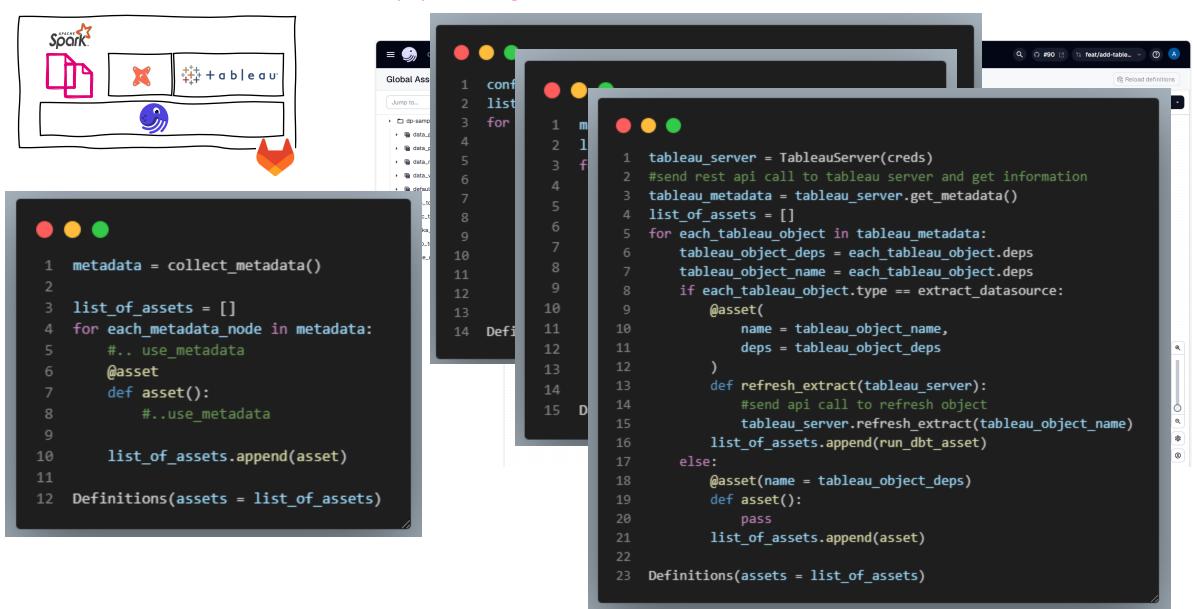


New enabled concepts

- Asset based graph
- Metadata driven pipeline creation
- Reusable Components
-



Machine-readable metadata pipeline generation



Reusable components

- Define once, test & reuse
- Resources → Encapsulate complex logic to interact with external systems
- IO manager → Make complex IO interactions substitutable & testable
- Benefits
 - Dependency injection
 - Day 1 productivity: Scale the data pipeline down to a single laptop
 - Increase self-service: Business/DS focus not required to handle complex IO

```
@asset(
    io_manager_key="bigquery_io_manager",
)

def awesome_ml_model(context, reference_addresses: pd.DataFrame, bigquery: BigQueryResource) -> pd.DataFrame:
    # simple normal python code here

# IO is abstracted

context.log.info(f"from source: \n{reference_addresses.head()}")

# auth & complexity (imagine web API) is abstracted

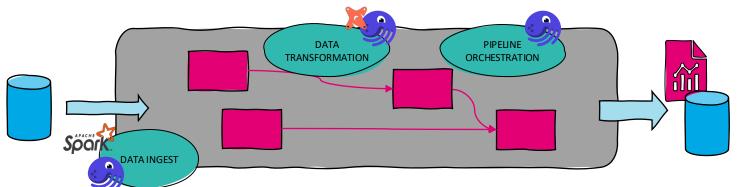
with bigquery.get_client() as client:
    job = client.query("select * from example.upstream")

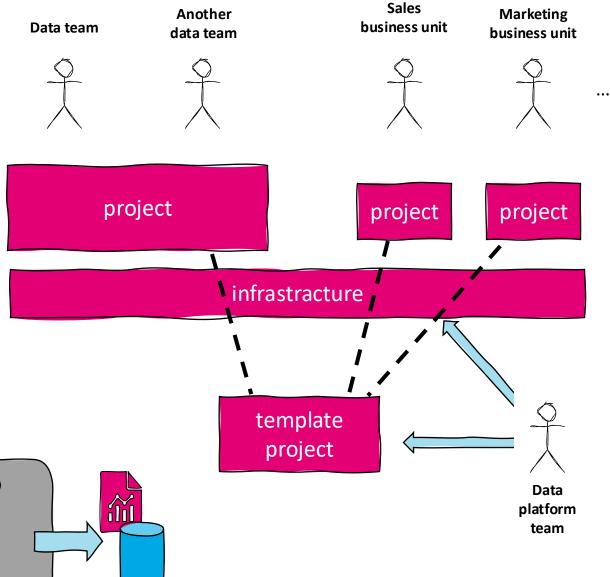
query_result = job.result().to_dataframe()
    context.log.info(f"direct query: \n{query_result.head()}")

return pd.DataFrame({"foo": [1,2,3]})
```

Observation

- Process is straight forward: ingest, transform, use
- Everything we do we do for business to provide better service
- Hard to scale across company
- Dividing people into develop framework and use framework groups
- Thinking building blocks
- Introduce modern tooling supporting software engineering practices: **dbt, dagster, pixi, docker**
- Introduce new processes, modeling and metadata tooling for better governance





Advanced: Configurable execution environment

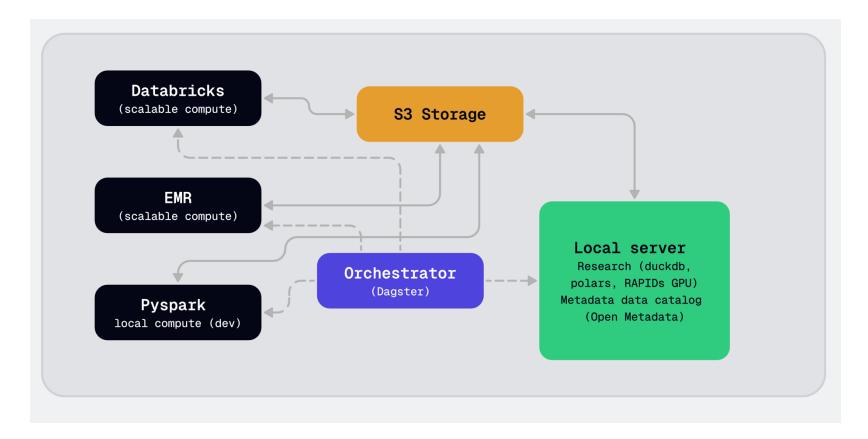




- Supply Chain data analysis from massive unstructured web crawl data
- Runaway expenses on DBR

Fix:

- Configuration-only change
- Modify execution environment
 DBR --> EMR + local



Results



ASS Supply Chain Intelligence Institute Austria

43% Cost Reduction

Software Engineering practices

Future proof flexibility

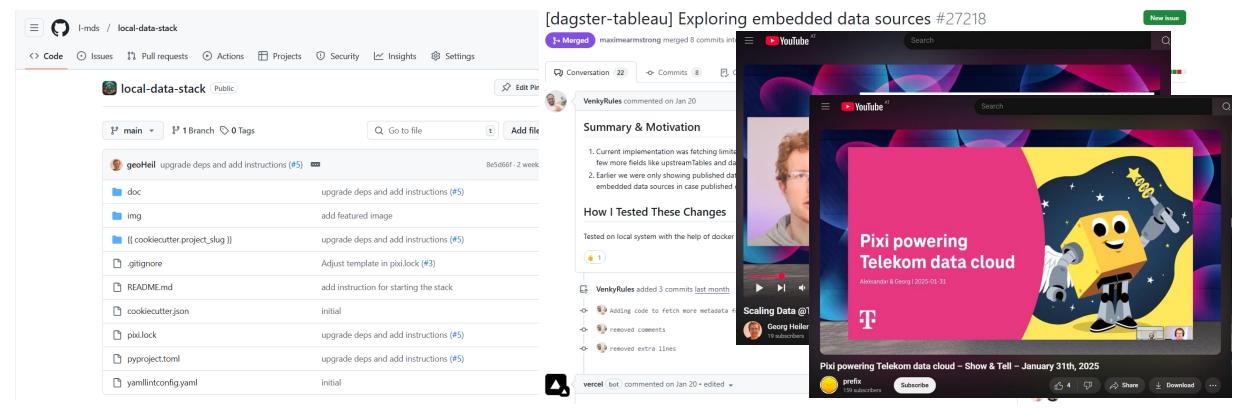
Single pane of glass for pipelines



Takeaways

- Integrated asset-based graph is key (from ingest, transformation, reporting, tests to AI)
 - Event driven connection
 - Better collaboration (scaling)
 - Can enable execution environment re-targeting in advanced cases
- Software engineering principles enable business self service
 - Blueprint
 - Automate all the things: CI/CD (stateful & stateless)
 - DRY: build tested foundation dependency injection
- Make business departments part of the key processes and pipelines
- Executable specification (metadata, contracts)
 - Interface Mangement
 - Preserve semantics
 - Preserve compliance (security classification, PII, retention)

Explore for yourself!



Scaling data pipelines @Telekom
Pixi powering Telekom data cloud
Declarative Execution
In-depth explanation

Data platform is team work and we are very proud and excited about the journey ahead